

Elevate WITH Emma

emmachapple.com | [instagram.com/@emmalchapple](https://www.instagram.com/@emmalchapple) | [tiktok.com/@emmachapple](https://www.tiktok.com/@emmachapple)



"I'm a lawyer and blogger here to offer practical, affordable inspiration and advice for young professionals who don't have a budget to buy all designer, but want to invest in quality pieces and know how to style them."

DEMOGRAPHIC INFORMATION

LOCATION:	Toronto, ON
AGE RANGE:	25-45
REACH:	Micro
MARKETS:	44.6% Canada (13.3% Toronto), 37.1% USA (3.9% New York, 2.4% Los Angeles)

CONTENT TYPES

INSTAGRAM:	Grid post, reel, featured story/highlight
TIKTOK:	Video, story
WEBSITE:	Blog post

EVERYTHING ELSE

RATES:	Negotiable per content type
PRIOR COLLABORATIONS:	